



## **State of Libya**

## **Ministry of education**

## **Sebha University**



The Sabha University bears a name indicating the city on which it was established. The University was established by decision of the former People's Committee No. 187/1983 where it was located in the city of Sabha Faculty of Education and was followed by the University of Tripoli from 1976 until the beginning of 1983. This Faculty was divided into two Faculty of Arts and Sciences. The university currently has 21 colleges spread over five campuses on the following cities: Sabha, Aubari, Gatt, Barrak, Tregan, Zouwaila and outside of Libya, N'Djamena - Chad.

The graduate program of the university began at the Faculty of Arts in the academic year 1990/1991 and was followed by the Faculty of Science, Engineering, Technology, Agriculture, and Energy and Mining Engineering. The University is currently pursuing a PhD program. The university periodically organizes scientific and sports activities, exhibitions, scientific conferences, awareness seminars, training courses, evaluation of scientific research in local and international scientific journals. It also participates in various activities organized by other universities inside and outside Libya.

### **University vision**

Leadership in education, scientific research, and community service.

### **University Message**

1. Dissemination of knowledge and the development of scientific research using the latest methods.
2. Promoting creativity and innovation in the service of society.



3. Localization and employment of technology through effective partnership with local and international organizations.
4. Meeting the needs of the community of scientific expertise and competencies capable of interacting with the issues of society.

### **University Goals**

1. The consolidation of Islamic values and Arab culture and strengthening the national spirit.
2. Promoting scientific research and seeking to spread knowledge and critical thinking.
3. Employment of scientific knowledge in the field of production and community development.
4. Preparation of specialists in different branches of knowledge in line with advances in science and technology.
5. Making the university a center to attract scientific expertise and competencies capable of construction and development.
6. The application of precise performance control standards to reach the university to the highest quality and advancement of the world.
7. Optimize the University's potential and resources to improve performance and improve output.

### **Academic Educational programs at the university**

The Sabha University offers many academic programs in various faculties of the university. Students are offered undergraduate's degrees at the level in all departments according to the academic plans of the faculties. For the postgraduate level, the university offers a postgraduate program (master's degree) according to the plans of study in the Faculty.



## Postgraduate studies in faculties

Total number of educational programs in the upper stage 22 programs distributed to five faculties:

1. **Faculty of Arts:** is granted the certificate of higher leave in the following sections: Arabic language - Quran sciences - History - Interpretation - Geography - Psychology - Sociology - English
2. **Faculty of Science:** The certificate of higher education is granted in the following sections: Chemistry - Plant - Zoology - Physics - Computer - Mathematics.
3. **Faculty of Engineering and Technical Sciences:** The certificate of higher leave is granted in the following sections: Civil Engineering - Electronic Engineering - Medical Laboratory Sciences - Environmental Sciences - Food Science and Technology.
4. **Faculty of Energy and Mining:** The certificate of the Higher Degree in Renewable Energies is granted in the Department of Renewable Energies and approved with the **Tempus Program**
5. **Faculty of Agriculture:** The certificate of higher leave is granted in the following sections: Soil and Water - Agricultural Economics

### **Basic information about the University of Sebha:**

- a. Date of establishment: 1983 by decision No. 187
- b. The number of colleges is 21 colleges
- c. One Faculty outside of Libya **N'Djamena Chad**
- d. Number of centers affiliated with 6 centers
- e. Number of employees: 3485 employees
- f. Number of teaching staff: 1290 with 2% international
- g. Number of Students: 25920 with 2.78% international
- h. Number of Teaching assistant: 571
- i. Number of departments and divisions: 168



- j. Number of graduated students: 37452
- k. 5 Libya innovation prizes for 2016-2018
- l. 3 patents

• **Number of agreements signed with the corresponding institutions:**

- a. At the local level, 4 local agreements
- b. At the international level, 44 international agreements as the following:
  - 6 local agreements
  - 26 international agreements
  - 18 international agreements under process

**International projects supported with EU:**

- Uni.Gov
- Wheel
- Tempus
- Enbrain
- Nicosia incentive

**Publications issued by the University:**

Scientific Journals: The Sabha University publishes three semi-annual scientific journals

- Journal of Human Sciences
- Journal of Applied and Applied Sciences
- Journal of Medical Sciences

• **Published Books: 181 books**

**Centers**

The Sabha University has 6 number of centers that provide services to students, faculty members and the community:



1. Media Center: was established on 12/6/2004 by the decision number 410
2. Quality and Performance Assessment Office: was established on 2006 (first office in Libyan universities)
3. Information Technology Center
4. Center for Research and Research Consultancy
5. Training & Development Center was established on 2016
6. Center for Entrepreneurship and Innovation
7. Language Center 2004

Table 1 shows the number of centers at the Sabha University

Date of construction	Decision number	Center / office
7/10/2001	416	Media center
12/6/2004	410	Office of quality and performance evaluation (first office in Libyan universities)
2001	4	Technical information Center
2001	135	Center Aldrasa Advisory and research
2016	10	Training and Development Center
2018	534	Leadership Innovation Center
2008	23	Languages Center



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**University Sabha**

**Evaluation of the current status of the  
University Sabha**

**Faculty of Arts**

**Administrative Number of the Faculty 1**

**Academic Year 2018-2019**



# Faculty of Arts

The Faculty of Arts is one of the faculties of the Sabha University as the largest university faculties based on the number of students, and faculty members. In keeping with the current vision of the Sabha University, the Faculty of Arts seeks to keep pace with the scientific development and demonstrate the difficulties for the success of the educational process and thus this is the first step to enter the technical world and link the Faculty with the scientific community in order to raise the level of the educational process and support scientific research and building local and regional cooperation and partnership. The Faculty performs the best possible role for the community service and the service of scientific research and educational process in Libya.

## **Basic information about the Faculty of Art, University of Sebha:**

The Faculty was established in the academic year 1977/1976 under the name of the Faculty of Education, which was a branch of the University of Tripoli and thus be the first Faculty to be opened in southern Libya, and began the Faculty in three sections:

1. Department of Arabic Language and Islamic Studies
2. Department of English
3. Department of Philosophy and Sociology

In the academic year 1978/1977, the Faculty combined the Humanities and Applied Sciences, where it opened a group of scientific departments:

4. Department of Chemistry
5. Department of Physics
6. Mathematics Department
7. Natural History Department

In the academic year 1985/1984, the faculty specialized in humanities to be called the Faculty of Arts and Education.



In the academic year 1997/1996, faculty was named after the Faculty of Arts after being included in the colleges of the University of Sabha, which was established by Decree No. (187) for the year 1983.

### **Basic information on Faculty of Arts**

1. Number of departments: 12
2. The number of faculty members is about (235) faculty members
3. The number of preachers is about 79
4. The number of employees is about 87 employees
5. Number of students 1835 students
6. Number of teaching assistant: 55
7. Number of laboratories: 6
8. Number of graduated student: 2303 in the 5 years
9. Number of student aboard: 27
10. Number of teaching rooms: 26
11. Number of Educational Auditorium 3





## **Faculty of Arts**

### **Vision, mission and goals**

#### **Faculty Vision**

To pursue leadership in the humanities in various branches in the local, regional and international environment

#### **Faculty Message**

1. Ensure excellence in scientific research and employment in the service of the community
2. Promoting the community and spreading knowledge among its members
3. Effective partnership and cooperation with community institutions

#### **Objectives of the Faculty**

1. Develop the spirit of research in the hearts of students, instilling the love of knowledge and seeking to obtain it
2. The application of modern standards in performance to measure the level of science and skills of students
3. To develop scientific research in the field of human sciences so as to contribute to the development and service of society
4. Preparation of researchers specialized in the branches of human sciences to meet the aspirations of the community in the preparation of a conscious generation armed with knowledge
5. Revival and preservation of Islamic and human heritage

#### **Academic programs at Faculty of Arts:**



The duration of study in the Faculty is eight semesters. The Faculty have the following departments:

1. Department of Arabic Language and Quran Sciences
2. Department of Planning and Educational Administration
3. Department of Languages and African Studies
4. Department of English
5. Department of French language
6. Department of Sociology
7. Department of Psychology
8. Department of History
9. Department of Geography
10. Department of Media
11. Department of Philosophy

### **Faculty Strategy**

The development of a strategic plan for the Faculty of Arts in the context of the Sabha University towards the establishment of the scientific method for the future planning of the aspirations and objectives of the Faculty and its departments and to bring about a comprehensive change that promotes higher education and scientific research to global levels able to meet the current and future challenges. The most important strategic goals that to achieve are as follows:

1. Upgrading the academic level (practical scientific research) to the students of the Faculty in the bachelor and graduate studies
2. Review and development of graduate programs and
3. Enhancing the scientific research skills of Faculty students



4. Development of scientific research in the college: The creation of a specialized scientific research library and database
5. Promoting specialized scientific publishing for faculty members
6. Supporting the participation of faculty members in conferences and scientific meetings
7. Develop and improve performance in the department
8. Achieve quality and control
9. Developing and improving the educational outputs of the college
10. Developing the academic and administrative performance of faculty members

### Study and evaluation of the current status of Faculty of Arts

Table The most import difficulties faced the faculty for the year 2019

.M	Departments	most important problems and difficulties in Section		
1	Arabic language	Lack of references and periodicals	Lack of laboratory equipment	Training and technology
2	History	Lack of references and periodicals	Lack of laboratory equipment	Training and technology
3	Media	Lack of references and periodicals	Lack of laboratory equipment	Training and technology
4	Skip perimeter	Lack of references and periodicals	Lack of laboratory equipment	Training and technology
5	Geography	Lack of references and periodicals	Lack of laboratory equipment	software
6	Philosophy	Lack of references and periodicals	Lack of laboratory equipment	Training and technology
7	African languages	Lack of references and periodicals	Lack of laboratory equipment	Training and technology
8	Language English	Lack of references and periodicals	Lack of laboratory equipment	Training and technology
.9	French language	Lack of references and periodicals	Lack of laboratory equipment	Training and technology
.10	Sociology	Lack of references and periodicals	Lack of laboratory equipment	Training and technology
.11	Psychology	Lack of references and periodicals	Lack of laboratory equipment	Training and technology
.12	General subjects	Lack of references and periodicals	Lack of laboratory equipment	Training and technology



## **Department of Communication and Media studies (DCM)**

### **Basic information about The Department of Communication and Media studies**

The Department of Communication and Media Studies is one of the departments of the Faculty of Literature and Human Science. It was opened in 1995. The department, which was then encompasses of Public Relations, Radio and Television and Journalism. The medium of instruction is in Arabic Language. The department has a total number of 357 students in 2019, enrolled in different branches of the Communication and Media Studies. Though, the department is lacking the right equipment, for example, media labs, trained professional employees and technicians to train the students. The staffs at the department are willing to open more specializing areas, like Visual Communication Design, Cartoon and Animation, and Advertising if they got the right support to open these branches.

### **The Mission of Department of Communication and Media studies**

The task of the department of the Communication and Media Studies is to teach, instruct and train the graduates who can compete and reserve their places in the media world in Libya or or other parts of the world. Moreover, the department goal is to make sure that all the graduators have the right knowledge and skills, preparing them to accomplish their profession objectives in their preferred sector.

### **Vision of Department of Communication and Media studies**

The department's vision stems from its belief that it is one of the sources that provides Libyan media institutions with qualified, professional, graduates capable of practicing media techniques with high professionalism and objectivity, enabling them to keep pace with the rapid developments in the media world.



# **Department of Communication and Media study**

## **undergraduate programs**

### **General information:**

#### **Department of Communication and Media Branches**

- a. Journalism
- B. TV and Radio Broadcast
- C. Public Relations

**Number of years: Four Years Undergraduate Program**

### **Divisions:**

#### **A. Journalism Courses**

- **Number of total credits: 126 Credits in four years**
- **Core Course: (45 Credit Hours) as following:**
  - 1. JOUR 101 Introduction to Journalism
  - 2. INTRAD 101 Introduction to Advertising
  - 3. COMM 101 Introduction to Mass Communication
  - 4. COMM 201 Media Theories
  - 5. JOUR 409 Journalism Ethics
  - 6. JOURPH 411 Photojournalism
  - 7. SAT 101 Statistics
  - 8. COMM315 Libyan Media
  - 9. JOUR 413 Press Agencies
  - 10.COMM 416 Libyan Press
  - 11.COMM 404 Research Methods



12.JOUR408	News Editing
13.COMM 406	Graduation Project
14.RDTV418	Writing for Broadcast
15.JOUR	History of Journalism

- **Supporting Courses (66 Credit Hours) as following:**

1. ARB 101	Arabic Language 1
2. ARB 201	Arabic Language 2
3. EN 101	English Language 1
4. EN 101	English Language 2
5. JOUR408	News Editing
6. HISTM 101	History of Media
7. JOUR 101	News Writing 1
8. JOUR 201	News Writing 2
9. JURD 401	Writing for Radio
10.COMM450	Organizational Communication
11.COMM 403	Strategic Communication
12.JOUR 101	News Reporting 1
13.JOUR 101	News Reporting 2
14. JOUR430	Sports Writing
15.JOUR332	Sports Reporting
16.COMM405	Media Law
17.COMM 406	Media Ethics
18.JOUR 301	Writing for Media
19.JOUR 358	News Analysis
20.JOUR 266	News Papers and Magazines
21.COMM380	Copy Writing



22.JOUR299

Digital journalism

- **Elective Courses (15 credit Hours)**

Students are eligible to choose five elective courses from the elective courses offered at the department of Communication and Media Studies and other department as well.

**B. TV and Radio Broadcast**

- **Number of total credits: (126 Credits)**

- **Core Course: (45 Credit Hours)**

1. COMM 101	Introduction to Mass Communication
2. INTRTV	Introduction to TV
3. SAT101	Statistics
4. INTRD 101	Introduction to Radio
5. COMM 201	Media Theories
6. COMM315	Libyan Media
7. COMM 406	Graduation Project
8. COMM310	Communication Skills
9. ASTRD420	Announcing and Speech Techniques
10.RDP303	Radio Production Management
11.RDOP 313	Radio Skills
12.RDO 326	Radio Studios
13.COMM311	Communication Theory
14.RDLOUR323	Radio Advertising
15.RM311	Research Methods



- **Supporting Courses (66 Credit Hours)**

1. EN 101 English Language 1
2. COMM 405 History of Media
3. ARB101 Arabic Language 1
4. INTRAD 101 Introduction to Advertising
5. INTRPR 101 Introduction to Public Relations
6. ARB202 Arabic Language 2
7. EN202 English Language 2
8. APTEC414 Audio Production Techniques
9. COMM 227 Oral Communication
- 10.COMM299 Introduction to Mass Media
- 11.RDTV418 Writing for Broadcast
- 12.RDAD412 Radio Advertising
- 13.COMM400 Interpersonal Communication
- 14.COMM450 Organizational Communication
- 15.COMM 330 International Communication
- 16.COMM460 Current Issues in Media
- 17.COMM440 Professional Speech
- 18.VDP250 Video Production
- 19.COMM480 Media and Society
- 20.RDG325 Radio Directing
- 21.COMM401 TV Writing
- 22.COMM417 Social Media





- **Elective Courses: (15 credit Hours)**

Students are eligible to choose five elective courses from the elective courses offered at the department of Communication and Media Studies and other department as well.

- **Public Relations: (126 Credits)**

- **Core Course: (45 Credit Hours)**

1. INRPR101 Introduction to Public Relations
2. PRP405 Public Relations s Practices
3. COMM101 Introduction to Mass Communication
4. EN101 English Language 1
5. EN202 English Language 2
6. COMM301 Media Ethics
7. COMM402 Media Law
8. RM311 Research Methods 1
9. PRR400 Public Relations Research
- 10.COMM390 Public Relations Campaign
- 11.COMM455 Communication Promotion Strategies
- 12.MKT370 Marketing Strategies
- 13.COMM330 Business Communication
- 14.ARA201 Writing for Public Relations s
- 15.GR400 Graduation Project

- **Supporting Courses (66 Credit Hours)**

1. PRPC406 Political Campaigns
2. COMM450 Organizational Communication
3. PRPS422 Persuasion Strategies
4. ADS455 Advertising Strategies



5. COMM301 Media and Society
6. PRPC406 Political Campaigns
7. COMM207 Intercultural Communication
8. COMM450 Organizational Communication
9. COMM400 Interpersonal Communication
- 10.COMM 330 International Communication
- 11.HART350 History of Art
- 12.HART355 History of Culture
- 13.COMM460 Current Issues in Media
- 14.COMM440 Professional Speech
- 15.COMM417 Social Media
- 16.COMM380 Copy Writing
- 17.COMM 329 Introduction to Visual Media
- 18.PRPC 278 Public Relations Writing
- 19.PRPC 345 Public Opinion
- 20.PRPC 285 Public Relations Case Studies
- 21.PRPC 395 Public Speaking
- 22.PRPC 426 Media Relations s

- **Elective Courses (15 credit Hours)**

Students are eligible to choose five elective courses from the elective courses offered at the department of Communication and Media Studies and other department as well.

- **Elective Course**

1. COMM400 Interpersonal Communication
2. COMM450 Organizational Communication



3. COMM 330	International Communication
4. HART350	History of Art
5. HART355	History of Culture
6. COMM460	Current Issues in Media
7. COMM440	Professional Speech
8. VDP250	Video Production
9. JOUR430	Reporting Sports
10.SOCY101	Introduction to Philosophy
11.ECNO101	Introduction to Economics
12.MRKT101	Introduction to Marketing
13.SCYC101	Introduction to Sociology
14.PSYC101	Introduction to Psychology
15.ITEC101	Introduction to Computers
16.POLS101	Introduction to Political Sciences
17.COMM480	Media and Society
18.COMM470	International Communication
19.COMM380	Western Media
20.COMM390	Arab Media
21.COMM400	Current issues in Arab Media
22.RDG325	Radio Directing
23.NETJOUR455	Internet Journalism
24. COMM401	TV Writing
25.COMM417	Social Media
26.COMM380	Copy Writing
27.COMM 265	Crisis Communication



## **Proposal of Postgraduate programs Department of Communication and Media study**

After about twenty-two years after the opening of the Communication and Media Studies department. We have recognized the urgent need to offer a master degree program in Communication and Media studies. So, the Faculty of Literature and Human Science and department of Communication and Media Studies are working closely to launch this program at least in the year of 2021. Also, the department is working with the School of the Graduate Studies to discuss our department proposal to develop a full proposal for this new degree program to meet all the necessary requirements to open this program. This step was taken after the increasing number of the students who joined the department every year after 2012 and the graduates demand to further their study. In the main time, our department is now in process with Tripoli University to enroll the student in postgraduate program for Communication and Media studies at Sebha University which probably will start by next academic year.