



**State of Libya
Ministry of education
Sebha University**

Sebha University bears a name indicating the city on which it was established. The University was established by decision of the former People's Committee No. 187/1983 where it was located in the city of Sebha Faculty of Education and was followed by the University of Tripoli from 1976 until the beginning of 1983. This Faculty was divided into two Faculty of Arts and Sciences. The university currently has 21 colleges spread over five campuses on the following cities: Sebha, Oubari, Gatt, Brrak, Tregan, Zouwailah and outside of Libya, N'Djamena - Chad.

The graduate program of the university began at the Faculty of Arts in the academic year 1990/1991 and was followed by the Faculty of Science, Engineering, Technology, Agriculture, and Energy and Mining Engineering. The University is currently pursuing a PhD program. The university periodically organizes scientific and sports activities, exhibitions, scientific conferences, awareness seminars, training courses, evaluation of scientific research in local and international scientific journals. It also participates in various activities organized by other universities inside and outside Libya.

University vision

Leadership in education, scientific research, and community service.

University Message

1. Dissemination of knowledge and the development of scientific research using the latest methods.
2. Promoting creativity and innovation in the service of society.
3. Localization and employment of technology through effective partnership with local and international organizations.
4. Meeting the needs of the community of scientific expertise and competencies capable of interacting with the issues of society.

University Goals

1. The consolidation of Islamic values and Arab culture and strengthening the national spirit.
2. Promoting scientific research and seeking to spread knowledge and critical thinking.
3. Employment of scientific knowledge in the field of production and community development.
4. Preparation of specialists in different branches of knowledge in line with advances in science and technology.
5. Making the university a center to attract scientific expertise and competencies capable of construction and development.
6. The application of precise performance control standards to reach the university to the highest quality and advancement of the world.
7. Optimize the University's potential and resources to improve performance and improve output.

Academic Educational programs at the university

The Sebha University offers many academic programs in various faculties of the university. Students are offered undergraduate's degrees at the level in all departments according to the academic plans of the faculties. For the postgraduate level, the university offers a postgraduate program (master's degree) according to the plans of study in the Faculty.

Postgraduate studies in faculties

Total number of educational programs in the upper stage 22 programs distributed to five faculties:

1. **Faculty of Arts:** is granted the certificate of higher leave in the following sections: Arabic language - Quran sciences - History - Interpretation - Geography - Psychology - Sociology - English
2. **Faculty of Science:** The certificate of higher education is granted in the following sections: Chemistry - Plant - Zoology - Physics - Computer - Mathematics.
3. **Faculty of Engineering and Technical Sciences:** The certificate of higher leave is granted in the following sections: Civil Engineering - Electronic Engineering - Medical Laboratory Sciences - Environmental Sciences - Food Science and Technology.

4. **Faculty of Energy and Mining:** The certificate of the Higher Degree in Renewable Energies is granted in the Department of Renewable Energies and approved with the **Tempus Program**

5. **Faculty of Agriculture:** The certificate of higher leave is granted in the following sections: Soil and Water - Agricultural Economics

Basic information about the University of Sebha:

- a. Date of establishment: 1983 by decision No. 187
- b. The number of colleges is 21 colleges
- c. One Faculty outside of Libya **N'Djamena Chad**
- d. Number of centers affiliated with 6 centers
- e. Number of employees: 3485 employees
- f. Number of teaching staff: 1290 with 2% international
- g. Number of Students: 25920 with 2.78% international
- h. Number of departments and divisions: 168
- i. Number of graduated students: 37452
- j. 5 Libya innovation prizes for 2016-2018
- k. 3 patents

Number of agreements signed with the corresponding institutions:

- a. At the local level, 4 local agreements
- b. At the international level, 44 international agreements as the following:
 - 6 local agreements
 - 26 international agreements
 - 18 international agreements under process

International projects supported with EU:

- Uni.Gov
- Wheel
- Tempus
- Enbrain
- Nicosia incentive

Publications issued by the University:

Scientific Journals: The Sebha University publishes three semi-annual scientific journals

- Journal of Human Sciences
- Journal of Applied and Applied Sciences
- Journal of Medical Sciences

Published Books: 181 books

Centers

The Sebha University has 6 number of centers that provide services to students, faculty members and the community:

1. Media Center: was established on 12/6/2004 by the decision number 410
2. Quality and Performance Assessment Office: was established on 2006 (first office in Libyan universities)
3. Information Technology Center
4. Center for Research and Research Consultancy
5. Training & Development Center was established on 2016
6. Center for Entrepreneurship and Innovation
7. Language Center 2004

Table 1 shows the number of centers at the Sebha University

Date of construction	Decision number	Center / office
7/10/2001	416	Media center
12/6/2004	410	Office of quality and performance evaluation (first office in Libyan universities)
2001	4	Technical information Center
2001	135	Center Aldrasa Advisory and research
2016	10	Training and Development Center
2018	534	Leadership Innovation Center
2008	7	Languages Center



State of Libya

Ministry of Education

University Sebha

**Evaluation of the current status of the
University Sebha**

Faculty of Arts

Administrative Number of the Faculty 1

Academic Year 2018-2019

Faculty of Arts

The Faculty of Arts is one of the faculties of the Sabah University as the largest university faculties based on the number of students, and faculty members. In keeping with the current vision of the Sebha University, the Faculty of Arts seeks to keep pace with the scientific development and demonstrate the difficulties for the success of the educational process and thus this is the first step to enter the technical world and link the Faculty with the scientific community in order to raise the level of the educational process and support scientific research and building local and regional cooperation and partnership. The Faculty performs the best possible role for the community service and the service of scientific research and educational process in Libya.

Basic information about the Faculty of Art, University of Sebha:

The Faculty was established in the academic year 1977/1976 under the name of the Faculty of Education, which was a branch of the University of Tripoli and thus be the first Faculty to be opened in southern Libya, and began the Faculty in three sections:

1. Department of Arabic Language and Islamic Studies
2. Department of English
3. Department of Philosophy and Sociology

In the academic year 1978/1977, the Faculty combined the Humanities and Applied Sciences, where it opened a group of scientific departments:

4. Department of Chemistry
5. Department of Physics
6. Mathematics Department
7. Natural History Department

In the academic year 1985/1984, the faculty specialized in humanities to be called the Faculty of Arts and Education.

In the academic year 1997/1996, faculty was named after the Faculty of Arts after being included in the colleges of the University of Sebha, which was established by Decree No. (187) for the year 1983.

Basic information on Faculty of Arts

1. Number of departments: 12
2. The number of faculty members is about (235) faculty members

3. The number of preachers is about 79
4. The number of employees is about 87 employees
5. Number of students 1835 students
6. Number of teaching assistant: 55
7. Number of laboratories: 6
8. Number of graduated student: 2303 in the 5 years
9. Number of student aboard: 27
10. Number of teaching rooms: 26
11. Number of Educational Auditorium3

Faculty of Arts

Vision, mission and goals

Faculty Vision

To pursue leadership in the humanities in various branches in the local, regional and international environment

Faculty Message

1. Ensure excellence in scientific research and employment in the service of the community
2. Promoting the community and spreading knowledge among its members
3. Effective partnership and cooperation with community institutions

Objectives of the Faculty

1. Develop the spirit of research in the hearts of students, instilling the love of knowledge and seeking to obtain it
2. The application of modern standards in performance to measure the level of science and skills of students
3. To develop scientific research in the field of human sciences so as to contribute to the development and service of society
4. Preparation of researchers specialized in the branches of human sciences to meet the aspirations of the community in the preparation of a conscious generation armed with knowledge
5. Revival and preservation of Islamic and human heritage

Academic programs at Faculty of Arts:

The duration of study in the Faculty is eight semesters. The Faculty has the following departments:

1. Department of Arabic Language and Quran Sciences
2. Department of Planning and Educational Administration
3. Department of Languages and African Studies
4. Department of English

5. Department of French language
6. Department of Sociology
7. Department of Psychology
8. Department of History
9. Department of Geography
10. Department of Media
11. Department of Philosophy

Faculty Strategy

The development of a strategic plan for the Faculty of Arts in the context of the Sebha University towards the establishment of the scientific method for the future planning of the aspirations and objectives of the Faculty and its departments and to bring about a comprehensive change that promotes higher education and scientific research to global levels able to meet the current and future challenges. The most important strategic goals that to achieve are as follows:

1. Upgrading the academic level (practical scientific research) to the students of the Faculty in the bachelor and graduate studies
2. Review and development of graduate programs and
3. Enhancing the scientific research skills of Faculty students
4. Development of scientific research in the college: The creation of a specialized scientific research library and database
5. Promoting specialized scientific publishing for faculty members
6. Supporting the participation of faculty members in conferences and scientific meetings
7. Develop and improve performance in the department
8. Achieve quality and control
9. Developing and improving the educational outputs of the college
10. Developing the academic and administrative performance of faculty members

Study and evaluation of the current status of Faculty of Arts

Table The most import difficulties faced the faculty for the year 2019

.M	Departments	most important problems and difficulties in Section		
1	Arabic language	Lack of references and periodicals	Lack of laboratory equipment	Training and technlogy

2	History	Lack of references and periodicals	Lack of laboratory equipment	Training and technology
3	Media	Lack of references and periodicals	Lack of laboratory equipment	Training and technology
4	Skip perimeter	Lack of references and periodicals	Lack of laboratory equipment	Training and technology
5	Geography	Lack of references and periodicals	Lack of laboratory equipment	software
6	Philosophy	Lack of references and periodicals	Lack of laboratory equipment	Training and technology
7	African languages	Lack of references and periodicals	Lack of laboratory equipment	Training and technology
8	Language English	Lack of references and periodicals	Lack of laboratory equipment	Training and technology
.9	French language	Lack of references and periodicals	Lack of laboratory equipment	Training and technology
.10	Sociology	Lack of references and periodicals	Lack of laboratory equipment	Training and technology
.11	Psychology	Lack of references and periodicals	Lack of laboratory equipment	Training and technology
.12	General subjects	Lack of references and periodicals	Lack of laboratory equipment	Training and technology

Department of Communication and Media studies (DCM)

Basic information about The Department of Communication and Media studies

The Department of Communication and Media Studies is one of the departments of the Faculty of Literature and Human Science. It was opened in 1995. The department, which was then encompasses of Public Relations, Radio and Television and Journalism. The medium of instruction is in Arabic Language. The department has a total number of 357 students in 2019, enrolled in different branches of the Communication and Media Studies. Though, the department is lacking the right equipment, for example, media labs, trained professional employees and technicians to train the students. The staffs at the department are willing to open more specializing areas, like Visual Communication Design, Cartoon and Animation, and Advertising if they got the right support to open these branches.

The Mission of Department of Communication and Media studies

The task of the department of the Communication and Media Studies is to teach, instruct and train the graduates who can compete and reserve their places in the media world in Libya or or other parts of the world. Moreover, the department goal is to make sure that all the graduators have the right knowledge and skills, preparing them to accomplish their profession objectives in their preferred sector.

Vision of Department of Communication and Media studies

The department's vision stems from its belief that it is one of the sources that provides Libyan media institutions with qualified, professional, graduates capable of practicing media techniques with high professionalism and objectivity, enabling them to keep pace with the rapid developments in the media world.

Department of Communication and Media Studies

Undergraduate program

General information:

Department of Communication and Media Studies Branches

- a. Journalism
- B. TV and Radio Broadcast
- C. Public Relations

Number of years: Four Years Undergraduate Program

Divisions:

A. Journalism Courses

- **Number of total credits: 126 Credits in four years**
- **Core Course: (45 Credit Hours) as following:**

JOUR 101	Introductions to Journalism
INTRAD 101	Introduction to Advertising
COMM 101	Introduction to Mass Communication
COMM 201	Media Theories
JOUR 409	Journalism Ethics
JOURPH 411	Photojournalism
SAT 101	Statistics
COMM315	Libyan Media
JOUR 413	Press Agencies
COMM 416	Libyan Press
COMM 404	Research Methods
JOUR408	News Editing
COMM 406	Graduation Project
RDTV418	Writing for Broadcast
JOUR319	History of Journalism

- **Supporting Courses (66 Credit Hours) as following:**

- | | |
|--------------|------------------------------|
| 1. ARB 101 | Arabic Language 1 |
| 2. ARB 201 | Arabic Language 2 |
| 3. EN 101 | English Language 1 |
| 4. EN 101 | English Language 2 |
| 5. JOUR408 | News Editing |
| 6. HISTM 101 | History of Media |
| 7. JOUR 101 | News Writing 1 |
| 8. JOUR 201 | News Writing 2 |
| 9. JURD 401 | Writing for Radio |
| 10. COMM450 | Organizational Communication |
| 11. COMM 403 | Strategic Communication |
| 12. JOUR 101 | News Reporting 1 |
| 13. JOUR 101 | News Reporting 2 |
| 14. JOUR430 | Sports Writing |
| 15. JOUR332 | Sports Reporting |
| 16. COMM405 | Media Law |
| 17. COMM 406 | Media Ethics |
| 18. JOUR 301 | Writing for Media |
| 19. JOUR 358 | News Analysis |
| 20. JOUR 266 | News Papers and Magazines |
| 21. COMM380 | Copy Writing |
| 22. JOUR299 | Digital journalism |

- **Elective Courses (15 credit Hours)**

Students are eligible to choose five elective courses from the elective courses offered at the department of Communication and Media Studies and other department as well.

B. TV and Radio Broadcast

- **Number of total credits: (126 Credits)**

- **Core Course: (45 Credit Hours)**

1. COMM 101 Introduction to Mass Communication
2. INTRTV Introduction to TV
3. SAT101 Statistics
4. INTRD 101 Introduction to Radio
5. COMM 201 Media Theories
6. COMM315 Libyan Media
7. COMM 406 Graduation Project
8. COMM310 Communication Skills
9. ASTRD420 Announcing and Speech Techniques
10. RDP303 Radio Production Management
11. RDOP 313 Radio Skills
12. RDO 326 Radio Studios
13. COMM311 Communication Theory
14. RDLOUR323 Radio Advertising
15. RM311 Research Methods

- **Supporting Courses (66 Credit Hours)**

1. EN 101 English Language 1
2. COMM 405 History of Media
3. ARB101 Arabic Language 1
4. INTRAD 101 Introduction to Advertising
5. INTRPR 101 Introduction to Public Relations
6. ARB202 Arabic Language 2
7. EN202 English Language 2
8. APTEC414 Audio Production Techniques
9. COMM 227 Oral Communication
10. COMM299 Introduction to Mass Media
11. RDTV418 Writing for Broadcast
12. RDAD412 Radio Advertising

13. COMM400	Interpersonal Communication
14. COMM450	Organizational Communication
15. COMM 330	International Communication
16. COMM460	Current Issues in Media
17. COMM440	Professional Speech
18. VDP250	Video Production
19. COMM480	Media and Society
20. RDG325	Radio Directing
21. COMM401	TV Writing
22. COMM417	Social Media

- **Elective Courses: (15 credit Hours)**

Students are eligible to choose five elective courses from the elective courses offered at the department of Communication and Media Studies and other department as well.

- **Public Relations: (126 Credits)**

- **Core Course: (45 Credit Hours)**

1. INRPR101	Introduction to Public Relations
2. PRP405	Public Relations s Practices
3. COMM101	Introduction to Mass Communication
4. EN101	English Language 1
5. EN202	English Language 2
6. COMM301	Media Ethics
7. COMM402	Media Law
8. RM311	Research Methods 1
9. PRR400	Public Relations Research
10. COMM390	Public Relations Campaign
11. COMM455	Communication Promotion Strategies
12. MKT370	Marketing Strategies
13. COMM330	Business Communication
14. ARA201	Writing for Public Relations s

- **Supporting Courses (66 Credit Hours)**

- | | |
|--------------|-------------------------------|
| 1. PRPC406 | Political Campaigns |
| 2. COMM450 | Organizational Communication |
| 3. PRPS422 | Persuasion Strategies |
| 4. ADS455 | Advertising Strategies |
| 5. COMM301 | Media and Society |
| 6. PRPC406 | Political Campaigns |
| 7. COMM207 | Intercultural Communication |
| 8. COMM450 | Organizational Communication |
| 9. COMM400 | Interpersonal Communication |
| 10. COMM 330 | International Communication |
| 11. HART350 | History of Art |
| 12. HART355 | History of Culture |
| 13. COMM460 | Current Issues in Media |
| 14. COMM440 | Professional Speech |
| 15. COMM417 | Social Media |
| 16. COMM380 | Copy Writing |
| 17. COMM 329 | Introduction to Visual Media |
| 18. PRPC 278 | Public Relations Writing |
| 19. PRPC 345 | Public Opinion |
| 20. PRPC 285 | Public Relations Case Studies |
| 21. PRPC 395 | Public Speaking |
| 22. PRPC 426 | Media Relations s |

- **Elective Courses (15 credit Hours)**

Students are eligible to choose five elective courses from the elective courses offered at the department of Communication and Media Studies and other department as well.

- **Elective Course**

1. COMM400 Interpersonal Communication
2. COMM450 Organizational Communication
3. COMM 330 International Communication
4. HART350 History of Art
5. HART355 History of Culture
6. COMM460 Current Issues in Media
7. COMM440 Professional Speech
8. VDP250 Video Production
9. JOUR430 Reporting Sports
10. SOCY101 Introduction to Philosophy
11. ECNO101 Introduction to Economics
12. MRKT101 Introduction to Marketing
13. SCYC101 Introduction to Sociology
14. PSYC101 Introduction to Psychology
15. ITEC101 Introduction to Computers
16. POLS101 Introduction to Political Sciences
17. COMM480 Media and Society
18. COMM470 International Communication
19. COMM380 Western Media
20. COMM390 Arab Media
21. COMM400 Current issues in Arab Media
22. RDG325 Radio Directing
23. NETJOUR455 Internet Journalism
24. COMM401 TV Writing
25. COMM417 Social Media
26. COMM380 Copy Writing
27. COMM 265 Crisis Communication

Proposed Postgraduate program (Department of Communication and Media studies)

After about twenty-two years after the opening of the Communication and Media Studies department. We have recognized the urgent need to offer a master degree program in Communication and Media studies. So, the Faculty of Literature and Human Science and department of Communication and Media Studies are working closely to launch this program at least in the year of 2021. Also, the department is working with the School of the Graduate Studies to discuss our department proposal to develop a full proposal for this new degree program to meet all the necessary requirements to open this program. This step was taken after the increasing number of the students who joined the department every year after 2012 and the graduates demand to further their study. In the main time, our department is now in process with Tripoli University to enroll the student in postgraduate program for Communication and Media studies at Sebha University which probably will start by next academic year.

Study program

1. By Thesis
2. Without Thesis
3. The program will be taught in Arabic Language.
4. Format: Full-time or Part-time

Degree Requirements (By Thesis)

Four Core Courses

Four Elective Courses

Thesis

Degree Requirements (By Courses)

Four Core Courses

Eight Elective Courses

Semester Project

Core Courses

1. COMM600 Media Theories
2. COMM601 Mass Communication Theories
3. COMM602 Media Law and Ethics
4. COMM603 Seminar In Media Studies
5. COMM604 Semester Project(Master By Courses)

Elective Courses

1. COMM605 Media Studies
2. COMM606 Public Relations Theory
3. COMM607 Online Journalism
4. COMM608 New Communication Technologies
5. COMM609 Media Relation
6. COMM610 Organizational Communication
7. COMM611 Digital Media
8. COMM612 Media and Society

